

“Opportunities for Ontario-based Dietitians and Public Policies to Positively Impact Healthy Aging and Age-Friendly Communities.”

By:

Kevin D. Willison (Ph.D. – Public Health Sciences)

May 24, 2018

The Clock Mender, circa 1945
 Norman Rockwell
 This painting depicts a clock mender working on the clock tower of the New York City Police Department. The clock mender is shown in a red jacket and a hat, sitting on a green ladder and adjusting the clock face. The clock face is large and ornate, with Roman numerals. The background shows a city street with buildings and a sign that reads "T.A.".



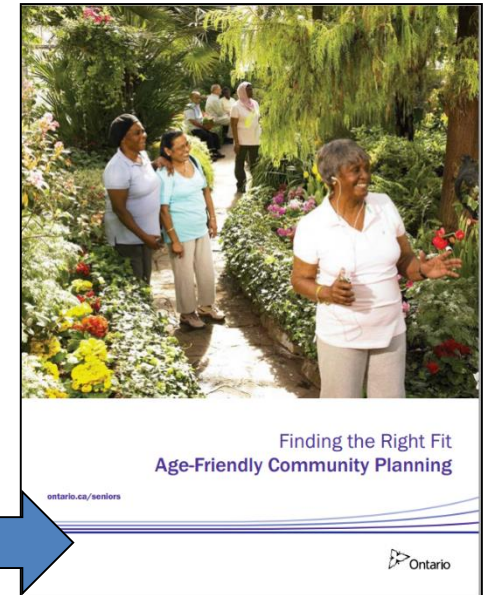
Key Issue:

Population aging is giving rise to an increasing need for developing and sustaining age-friendly communities.

Background:

Age-Friendly Communities (AFC)

- ❖ 2007: World Health Organization and international partners developed the *Global Age-Friendly Cities: A Guide* that outlines the framework for creating age-friendly communities
- ❖ 2013: Finding the Right Fit: Age-Friendly Community Planning Guide launched by the Seniors Secretariat.
<http://www.seniors.gov.on.ca/en/afc/guide.php>



Example Initiative

- The Ministry of Seniors Affairs has partnered with the University of Waterloo, Queens University, Huntington/Laurentian University, the Ontario Interdisciplinary Council for Aging and Health (OICAH) and the Seniors Health Knowledge Network (SHKN) to administer the [Ontario Age-Friendly Communities \(AFC\) Outreach Program](#).
- This example initiative is designed to help communities increase awareness of age-friendly planning principles, share best practices, and start, continue, evaluate and improve on AFC action plans.

8 Essential Dimensions of AFC



8 Essential Dimensions of AFC



Physical environment:

- outdoor spaces and buildings
- transportation
- housing

Social environment:

- social participation
- respect and social inclusion
- civic participation and employment
- communication and information
- community and health services

Why is an age-friendly community important?

- Adopting an age-friendly approach means that a community will consider the needs of seniors in the development and implementation of local policies, programs and services.
- If priorities are not defined, communities with a high number of seniors residing within the County of Simcoe will be at greater risk of: poorer health outcomes, augmented poverty levels, lacking sustainable housing, plus, accessibility and transportation needs will not be met.

Sample Age-friendly Community Project Objectives:

- To engage stakeholders in our communities to help define the key principles for aging well;
- To collect more detailed information about age-friendly priorities in our communities by conducting a consultative process and facilitating a needs assessment;

Sample Age-friendly Community Project Objectives:

- To increase awareness of communities to help support healthy aging, which will thereby improve the health, well-being, satisfaction and quality of life for seniors residing in our municipality; and
- To incorporate age-friendliness in our communities into the short and long-range strategic planning process.

Sample Nutrition-Oriented Age-Friendly Community Initiatives in Ontario

- Mattawa - Cooking for Seniors - workshops run by chefs and dieticians
- Northeastern Manitoulin & The Islands - Nutrition workshops
- Brantford - Crock Pot Cooking

Source: Sara Webster, SHKN

<https://shrtn.on.ca/seniors-health-knowledge-network>

Sample Nutrition-Oriented Age-Friendly Community Initiatives in Ontario

- South Glengarry - Learn To Project
(Workshops on various topics, including nutrition)
- North East LHIN - Promoting "Eat well for life" program and primary care "Nutrition screen"

Source: Sara Webster, SHKN

<https://shrtn.on.ca/seniors-health-knowledge-network>

Why a Focus On The Nutritional Needs of the Aged?

SO WHAT ? !

- 34% of older Canadians are at nutritional risk, and women more so.

Source: Alberta Caregiver College. (2014). *Support for Caregivers of Older Adults: Hydration*.
<http://www.caregivercollege.org/scoa/?Hydration.html>

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Sample Causes of Nutritional Deficiencies Among the Aged

- Increased sedentary lifestyle, and lowered metabolic rate.

Source: University of Rochester Medical Center. (2014). *Nutrition Needs in Older Adults*.
<http://www.urmc.rochester.edu/encyclopedia/content.aspx?ContentTypeID=1&ContentID=2321>

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Sample Causes of Nutritional Deficiencies Among the Aged

- Chronic conditions or disability may affect ability to cook.

Source: DiMaria-Ghalili, R. (2012). *Nutrition in the Elderly, Nursing Standard of Practice Protocol: Nutrition in Aging*. http://consultgerirn.org/topics/nutrition_in_the_elderly/want_to_know_more

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Sample Causes of Nutritional Deficiencies Among the Aged

- Poor oral hygiene.

Source: DiMaria-Ghalili, R. (2012). *Nutrition in the Elderly, Nursing Standard of Practice Protocol: Nutrition in Aging*. http://consultgerirn.org/topics/nutrition_in_the_elderly/want_to_know_more

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Sample Causes of Nutritional Deficiencies Among the Aged

- Increased deficiency in key vitamins and minerals;
- A reduced sense of taste and smell.

Source: University of Rochester Medical Center. (2014). *Nutrition Needs in Older Adults*.
<http://www.urmc.rochester.edu/encyclopedia/content.aspx?ContentTypeID=1&ContentID=2321>

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Sample Causes of Nutritional Deficiencies Among the Aged

- Difficulty chewing or swallowing;
- A restricted diet for a health condition; eating alone.

Source: University of Rochester Medical Center. (2014). *Nutrition Needs in Older Adults*.
<http://www.urmc.rochester.edu/encyclopedia/content.aspx?ContentTypeID=1&ContentID=2321>

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Sample Causes of Nutritional Deficiencies Among the Aged

- Loss of appetite;
- and medications.

Source: University of Rochester Medical Center. (2014). *Nutrition Needs in Older Adults*.
<http://www.urmc.rochester.edu/encyclopedia/content.aspx?ContentTypeID=1&ContentID=2321>

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

- Older adults are also at risk for under-nutrition - due to dietary, economic, psychosocial, and physiological factors.

Source: DiMaria-Ghalili, R. (2012). *Nutrition in the Elderly, Nursing Standard of Practice Protocol: Nutrition in Aging*. http://consultgerirn.org/topics/nutrition_in_the_elderly/want_to_know_more

Cited: <https://agefriendlyontario.ca/community-care-resources-nutrition>

Consider as well:

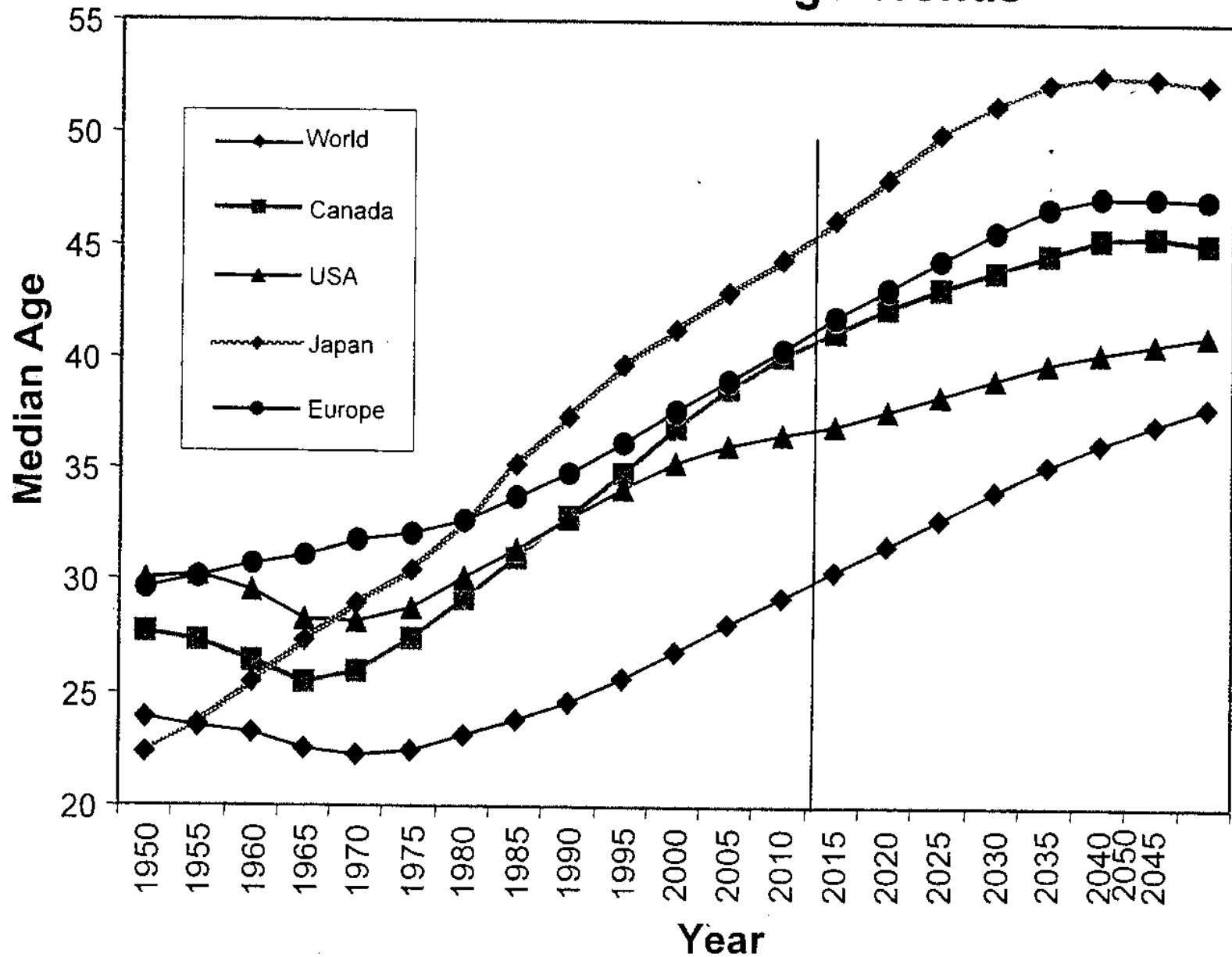


Population Aging - Factors

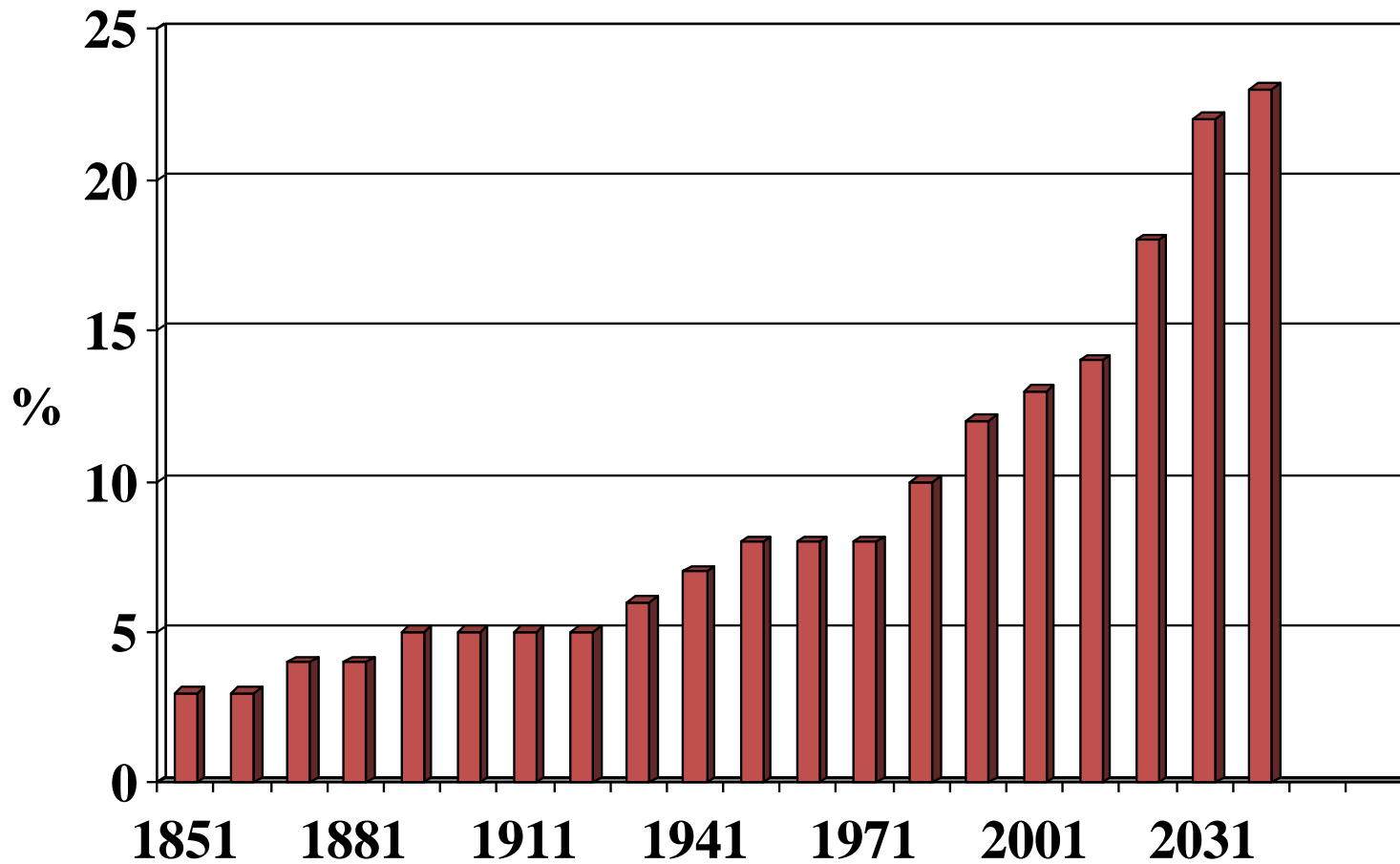
- → Declining birth rate (Canadians are having fewer children).
- → Delayed childbirth (as women increasingly enter the work force).
- → Life expectancy is increasing (to 80 +), due to medical advances and improved living standards.

Source: Kenny, N. (2004). *What's Fair? Ethical Decision-Making in an Aging Society*. Research Report F44 – The Change Foundation & The Canadian Policy Research Networks Inc.

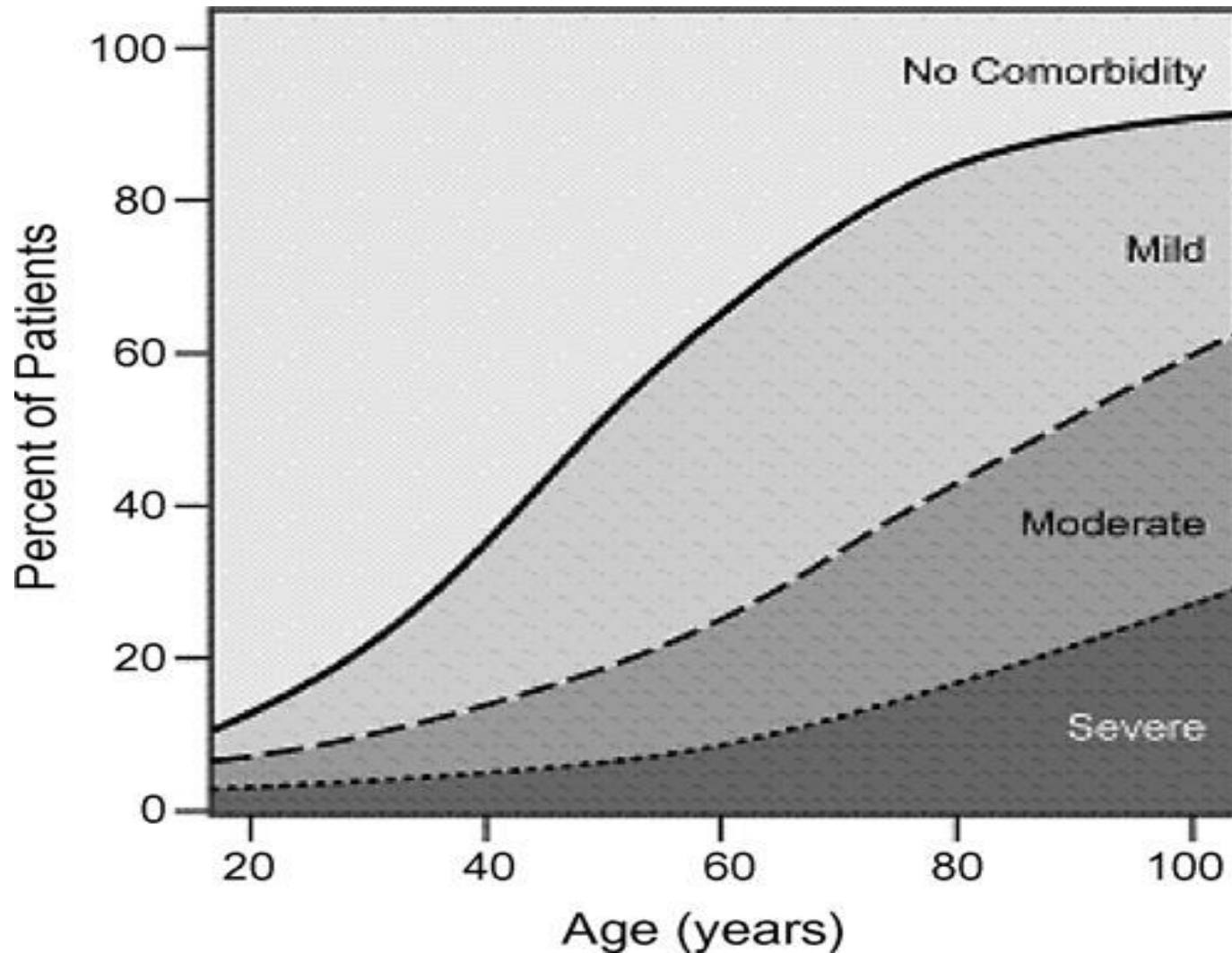
Global Median Age Trends



Population 65+, Canada (1851-2041)



Patterns of Comorbidity



World Demographics

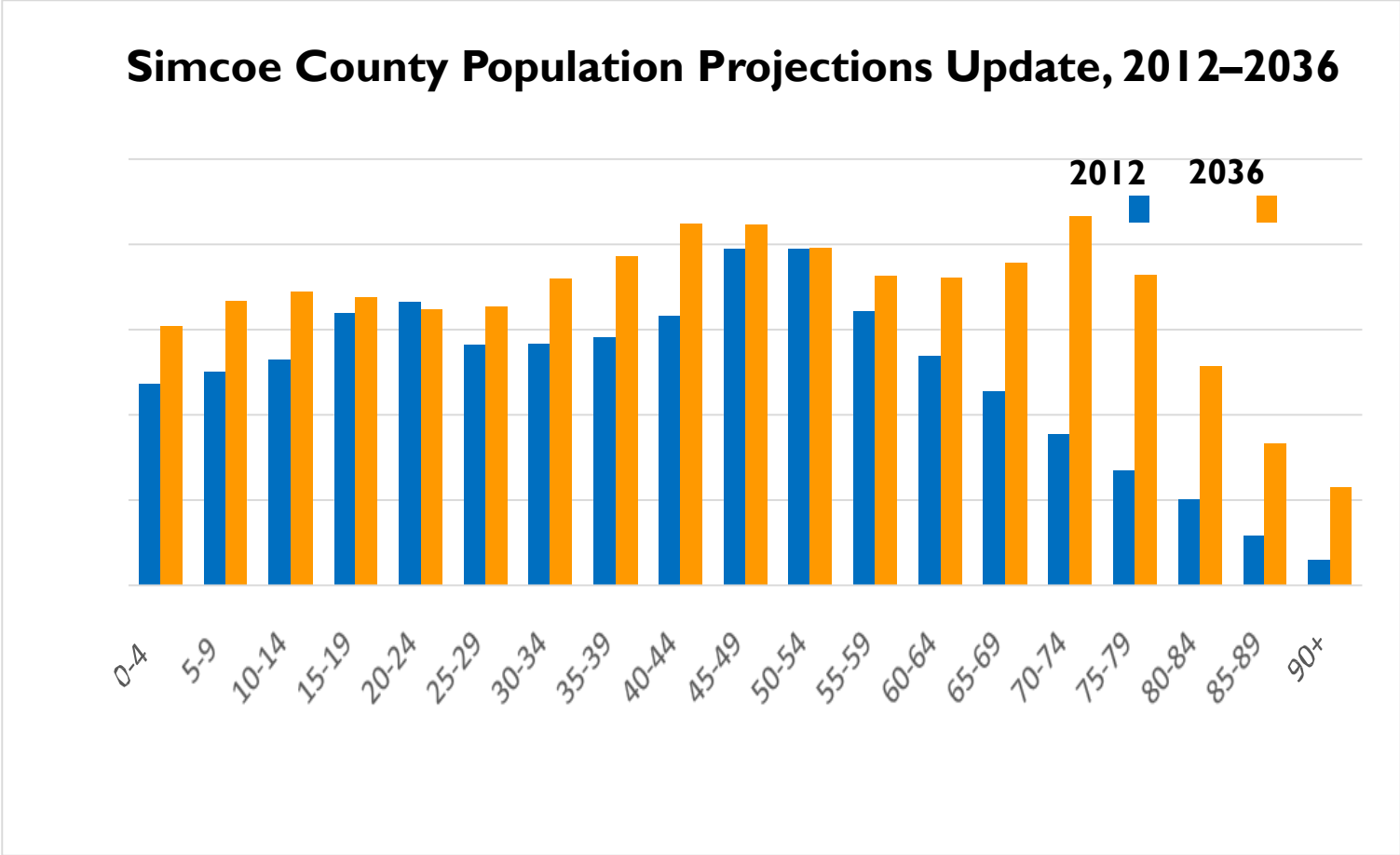
- At just over 7.1 billion, the population of the world in 2013 is growing at a rate of 1.2 per cent per year.
- All populations in the world are becoming older, in part, as a result of decades of fertility declines worldwide.
- It is anticipated that by 2050 the world will see **21 per cent** of its population being over the age of 60.

Source: **World Health Organization, 2014.**

World Demographics

- The change in **life expectancy at birth** is projected to be from 69 years in 2005–10 to 76 years in 2045–50.
- According to the United Nations, the oldest countries today are Japan, Germany, and Italy, with median ages exceeding 44 years.

Population projections for the province of Ontario indicate significant projected growth in the age cohorts 60 years and over, as indicated below:

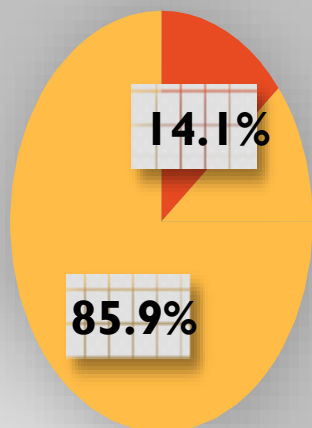


Sources: Statistics Canada estimates, 2012, and Ontario Ministry of Finance projections

Simcoe County is experiencing rapid aging above national and provincial averages.

As of 2014:

Canada
14.1%

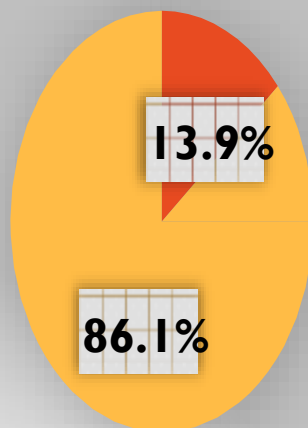


■ Population
65 years and
over

■ Population
under 65 yrs

As of 2014:

Ontario
13.9%

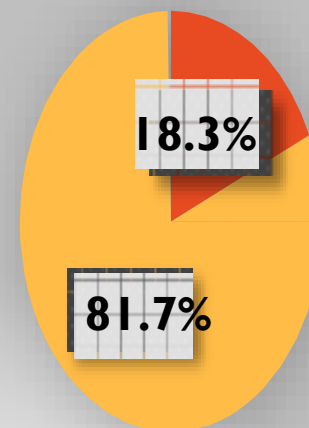


■ Population
65 years and
over

■ Population
under 65 yrs

As of 2014:

**Simcoe
County**
18.3%



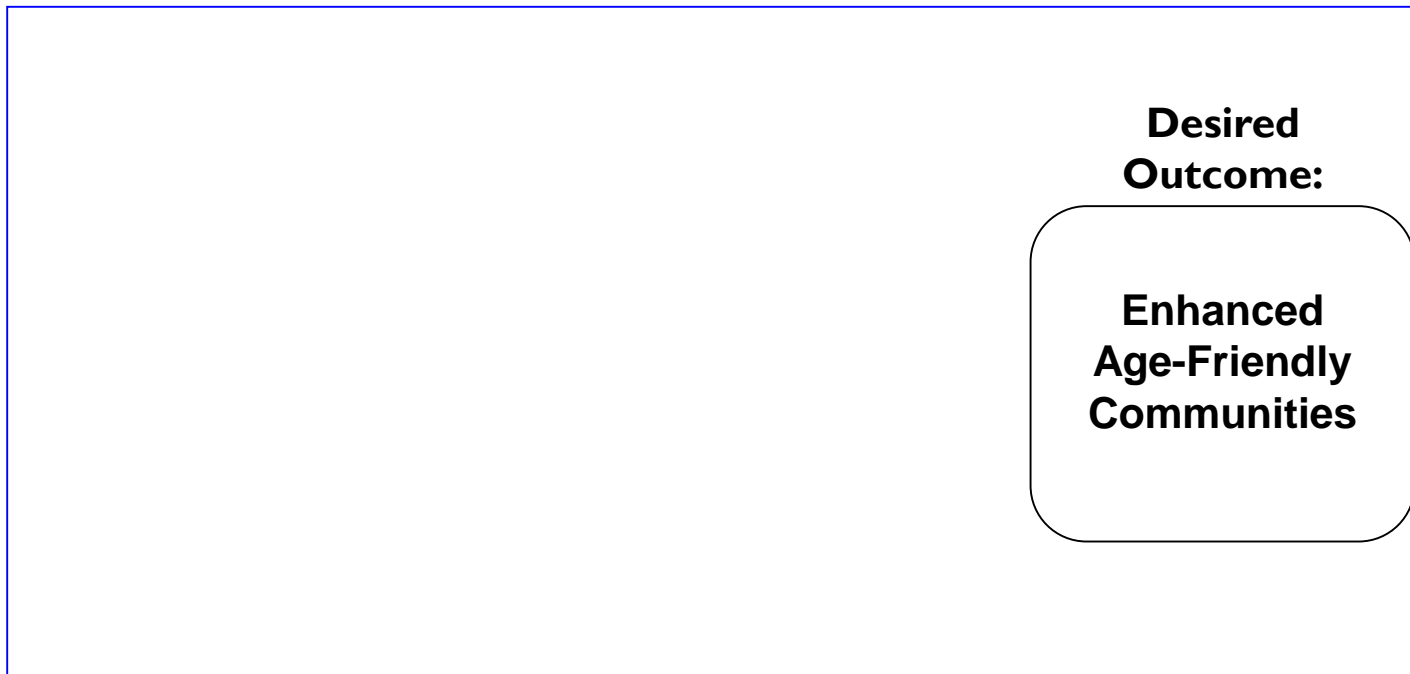
■ Population
65 years and
over

■ Population
under 65 yrs

Towards Achieving an Age-Friendly Community

Figure 1 Dialectical Strategies to Enhance Age-Friendly Communities

The Willison Model



What is 'age-friendly community'?

An age-friendly community is one where policies, services and structures related to the physical and social environments are designed to support and enable older people to live in a secure environment, enjoy good health and continue to participate fully in their communities.

Source: World Health Organization, 2007

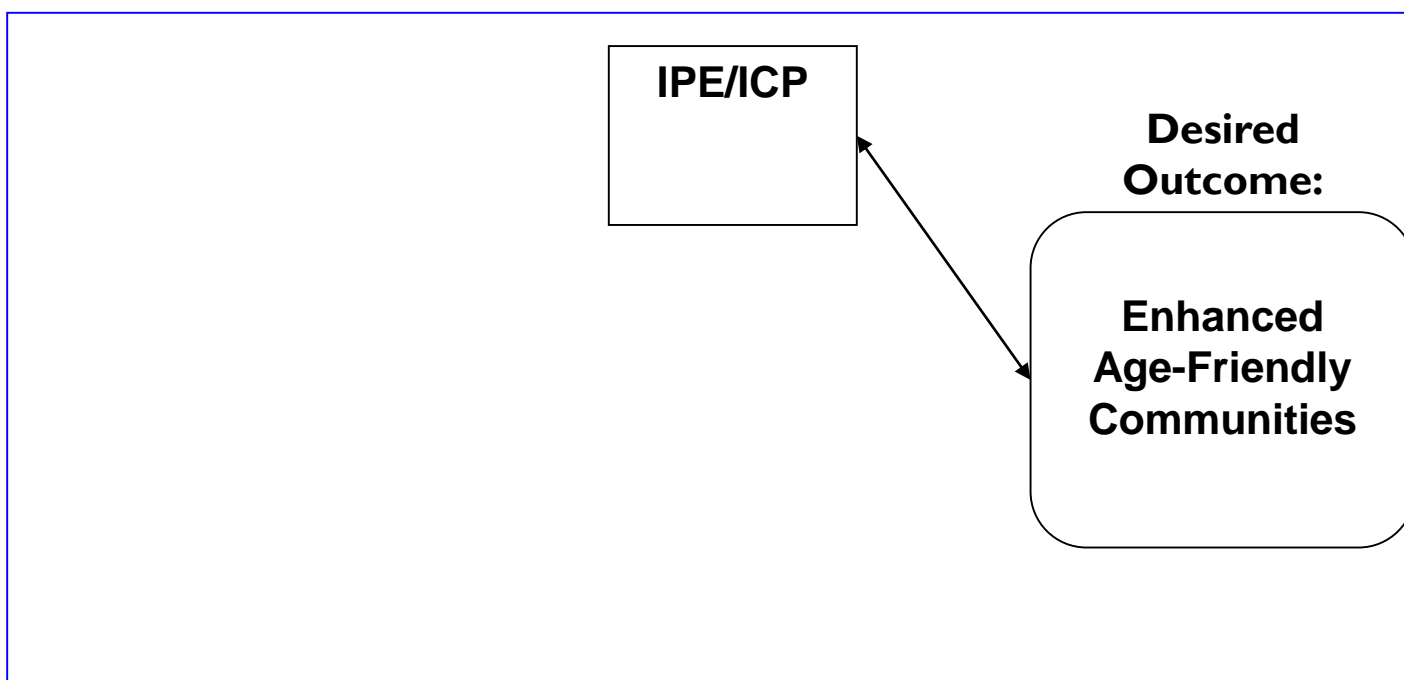
The Essence of AFC

- An aged-friendly Community (AFC) is a place where (all) people (the aged for example) may better perceive themselves to be: understood, respected, supported, included and - have choice and control over their day-to-day lives and level of engagement.

Source: World Health Organization, 2007

Figure 1 Dialectical Strategies to Enhance Age-Friendly Communities

The Willison Model



Legend: KM = Knowledge Mobilization; KT = Knowledge Translation; CBPR = community based participatory research; IPE = Inter-professional Education; ICP = Intercolaborative Practice(s)

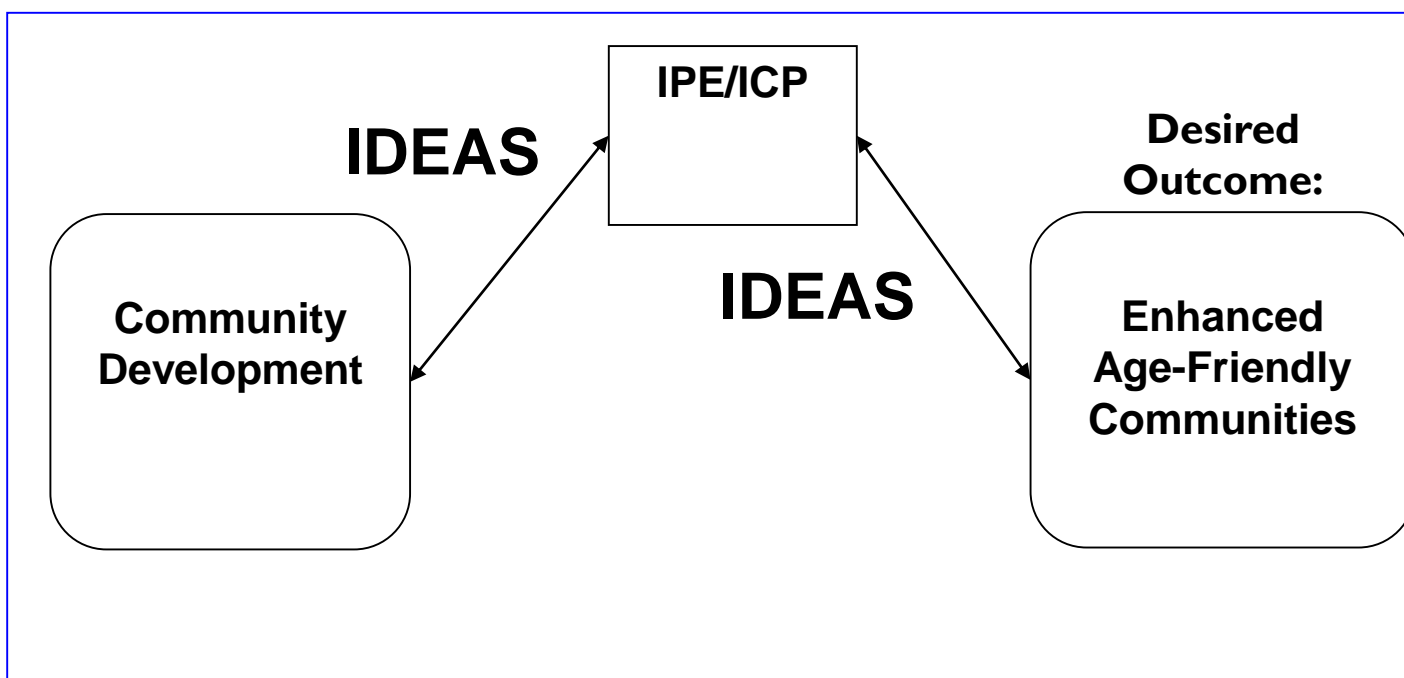
Necessary Skills for IPE/ICP

- Openness
- Communication
- Understand each other's roles
- Develop teamwork/partnerships.
- Humility
- Equality
- Commitment
- Respect one another's opinions
- Reliability
- Accountability
- Advocacy
- Not afraid to speak up.
- Give and receive constructive feedback.

Source: from varied sources as reviewed and collated by Kevin Willison

Figure 1 Dialectical Strategies to Enhance Age-Friendly Communities

The Willison Model



What is Community Development?

Community development strives for positive change within a given community. It strives to maximize a given community's potential.

Community Development - Expanded

- * *The potential for CD expands by involving community participation - to help (for example) to effectively plan and implement initiatives and programs.***

Community Development - Expanded

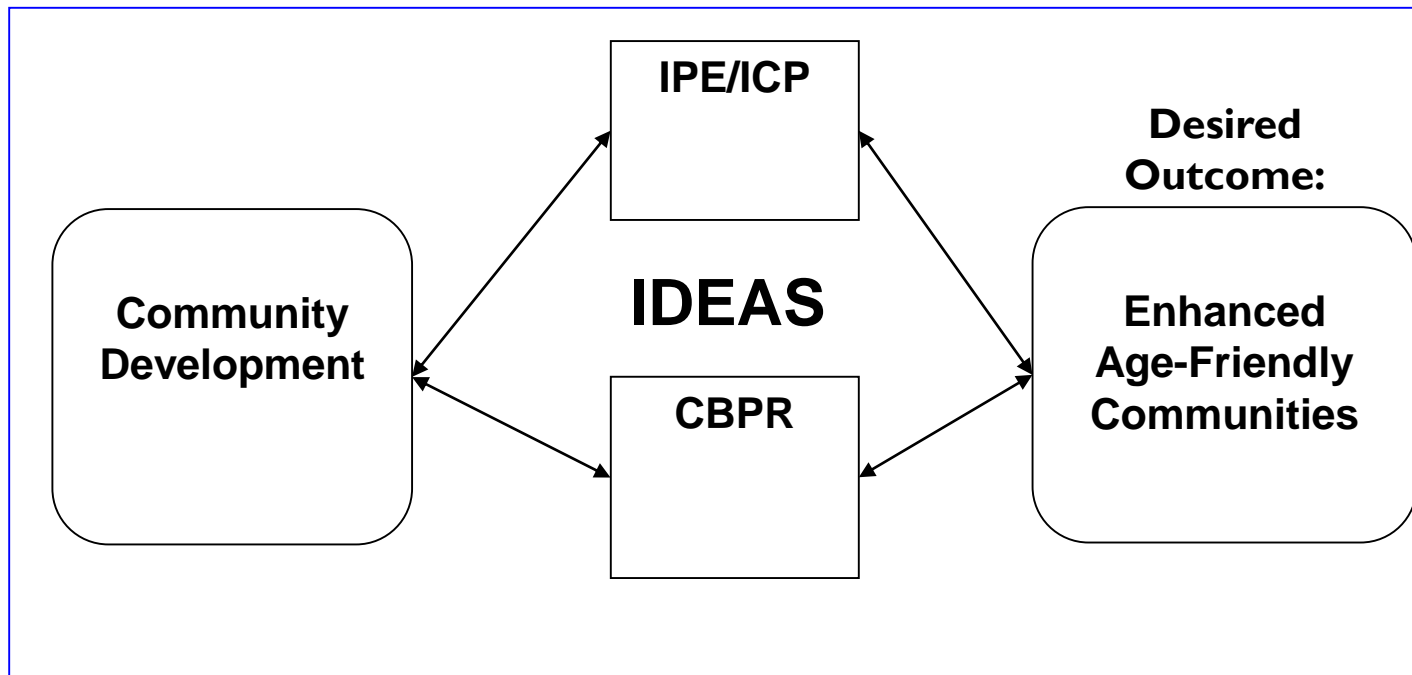
- CD may entail a variety of citizen-led efforts, carried out within or on behalf of a community, to define problems, develop solutions, and attract the resources necessary to implement activities that address the identified problems.

**One way to do community
development ?**

**via CBPR → COMMUNITY
BASED PARTICIPATORY
RESEARCH**

Figure 1 Dialectical Strategies to Enhance Age-Friendly Communities

The Willison Model



CBPR

involves & values :

EDUCATION (Collaborative)

PRACTICE (Client-Centred)

KNOWLEDGE (Exchange)

CBPR

- Seeks to build community partnerships.
- Focuses on the perceived needs of a given community.
- Seeks to improve client-centered, holistic intervention.
- Requires community input / participation.
- Seeks to meet actual community needs (by determining actual community needs)

“Participatory”

- Provides a means for the “voice” of others (who are normally not heard).
- Promotes sharing of (practical) ideas.
- Provides new knowledge (and ideas) about inequalities (how to address such issues).
- Enhances “emancipation.”

“Participatory”

- Community members are provided opportunities to contribute their expertise and/or life experiences. Such information can help others (e.g. the “experts”) better understand individual and community needs / concerns.

Examples of Community Consultation Methodologies

- Host an event that invites community members from different sectors to mingle and brainstorm ideas for age-friendliness;
- Community events/consultations to identify priorities;
- In-person sessions and online surveys;
- Home interviews with older adults who are less likely to participate in mainstream consultations or at risk of isolation;

Examples of Community Consultation Methodologies

- Feedback sessions with local groups;
- Presentations to local councils;
- Pilot testing of focus group questionnaires;
- Press releases, newsletters, flyers, bulletins;
- Age-Friendly Community pages on County website

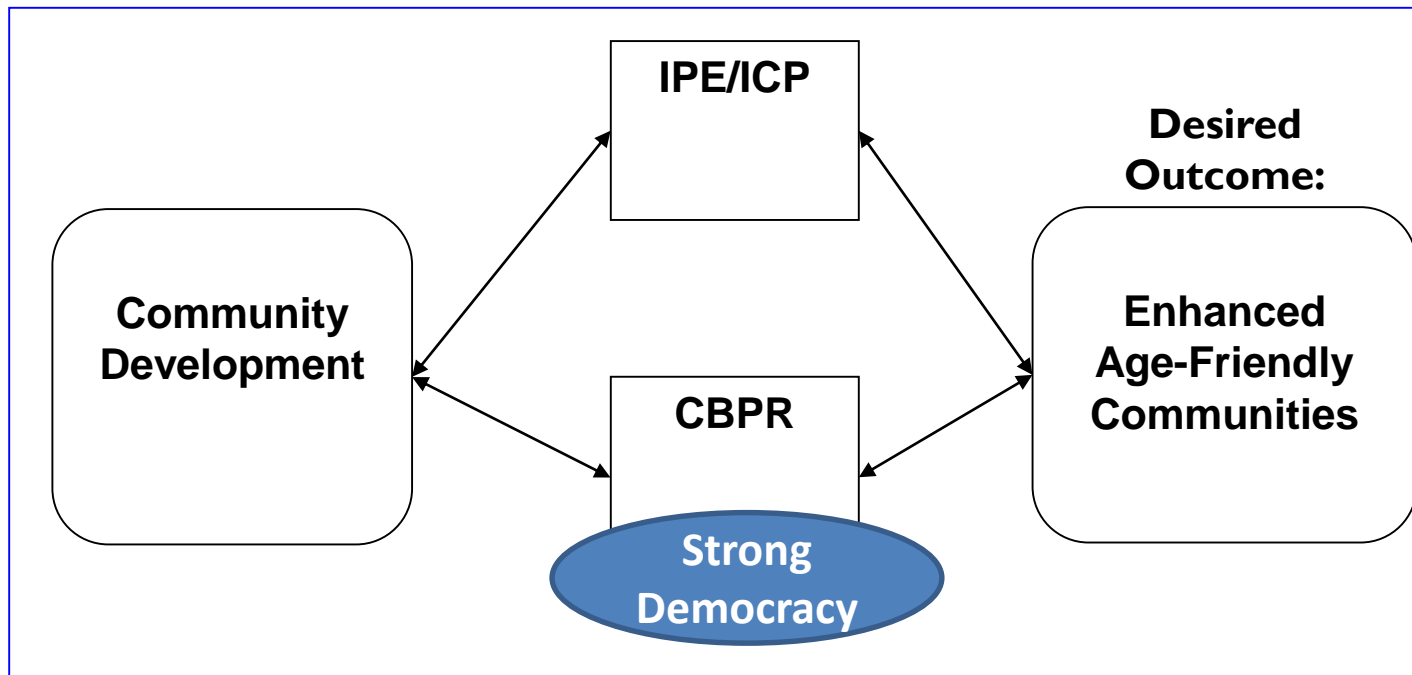
Key

- When community knowledge is gained, such may be used for the benefit of a community involved (such as helping to identify gaps and/or shortcomings in existing social and health care services).

CBPR \leftrightarrow STRONG DEMOCRACY

Dialectical Strategies to Enhance Age-Friendly Communities

The Willison Model

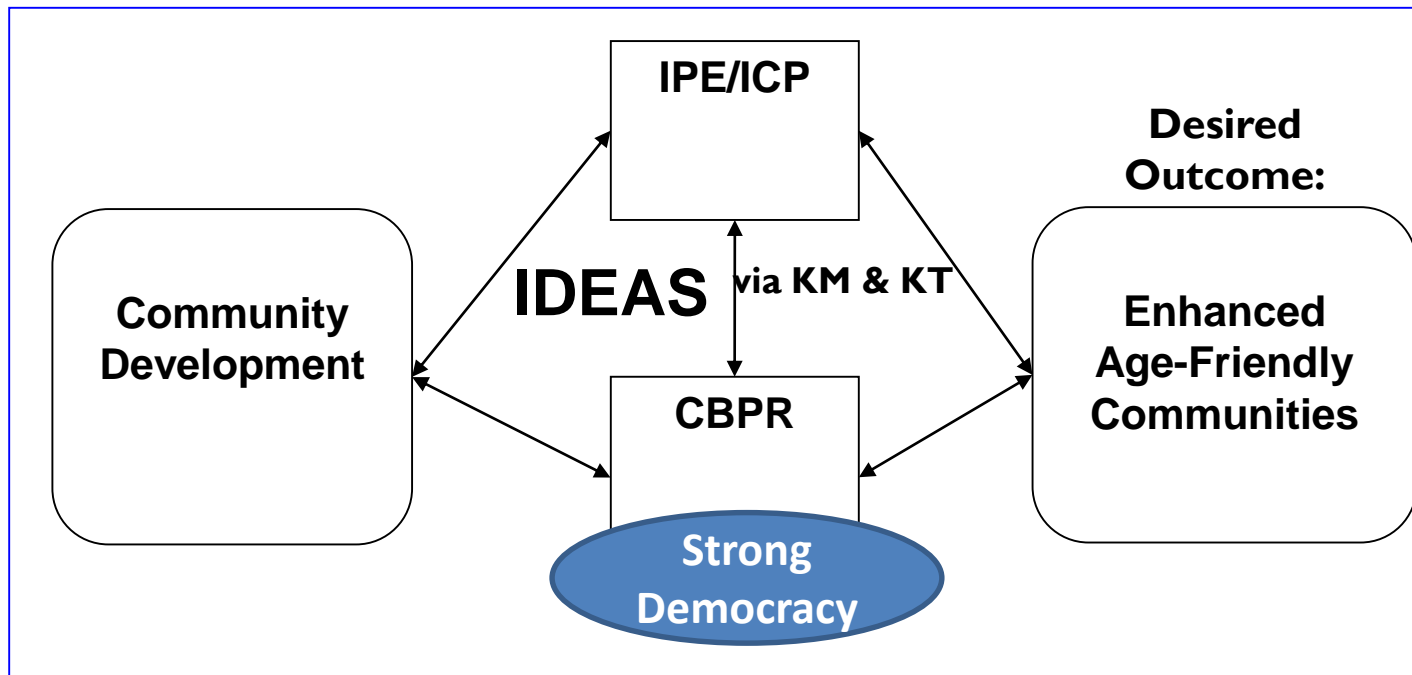


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STIMULATING IDEAS & INNOVATION
↔ via KT AND KM

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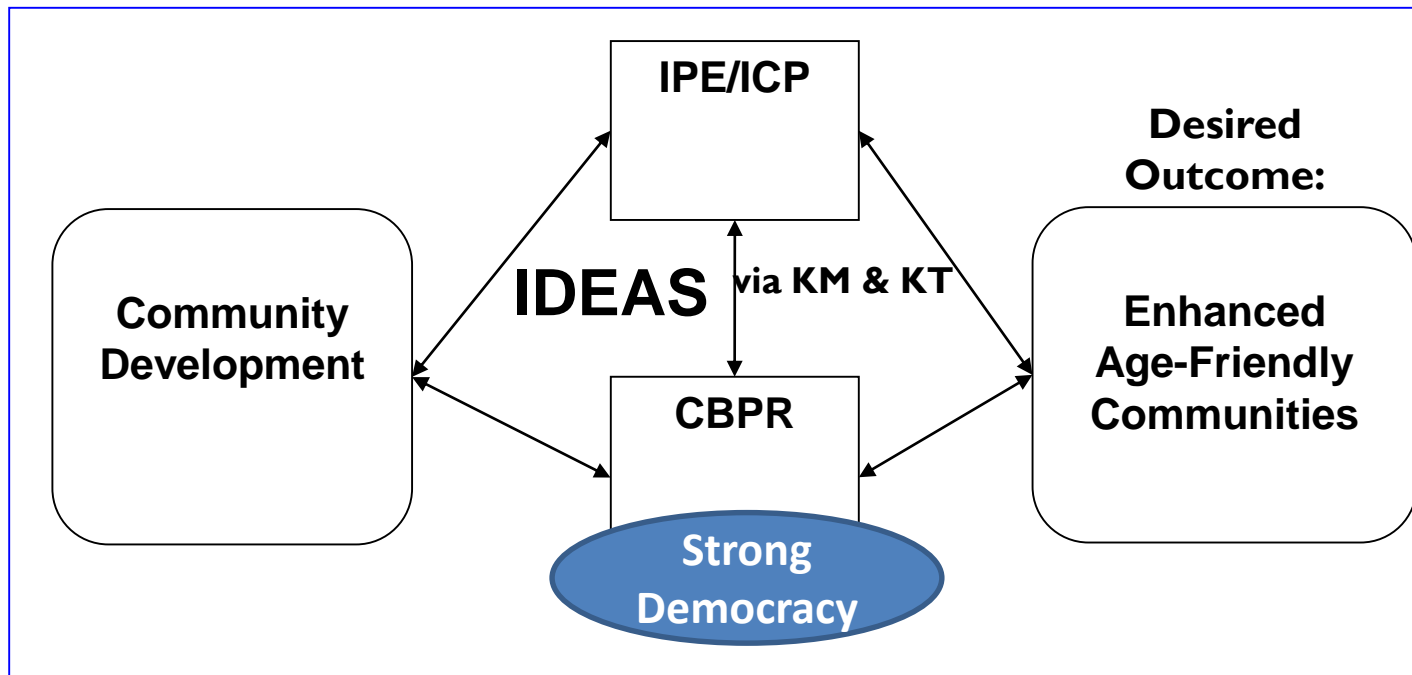
KM – Knowledge Mobilization

- Promote the exchange of knowledge.
- Facilitates productive communication.
- Enhances knowledge access – internally (interdepartmental) and externally (via partnerships).

SUMMARY

Figure 1 Dialectical Strategies to Enhance Age-Friendly Communities

The Willison Model



Legend: KM = Knowledge Mobilization; KT = Knowledge Translation; CBPR = community based participatory research; IPE = Inter-professional Education; ICP = Intercolaborative Practice(s)

THANK YOU

A stylized graphic consisting of two parallel blue wavy lines that sweep from the left towards the right, positioned beneath the 'THANK YOU' text.

Questions?

Presenter's Background



Your Presenter:

Dr. Kevin D. Willison



- **Ph.D.** (Public Health Sciences). (Division: **Social and Behavioral Health Sciences**). Faculty Of Medicine, University of Toronto, Canada).
 - * Focus: Sociology of Health and Illness, Social Gerontology, Social Psychology and Public Health.

Example Presenter Publication - I

- Willison K.D., Lindsay S., Taylor M., Schroeder H., Andrews G. **Aging and Chronic Illness: Towards an Inter-Professional Approach in Primary Health Care.** In: Adams J, Magin P, Broom A. (Eds.) *Primary Health Care and Complementary and Alternative Medicine - Research and Practice*. London: Imperial College Press. September 2013.
<http://www.worldscientific.com/worldscibooks/10.1142/p875> [Book Chapter]

Example Presenter Publication - 2

- Willison, K.D. (2013). **Maximizing Chronic Disease Prevention and Management through Community Based Participatory Research and Inter-collaborative Practices.** *Open Journal of Social Science Research* 1(1):7-14.
- DOI: 10.12966/ojssr.04.02.2013. See: <http://ssrn.com/abstract=2285793>

Example Presenter Publication - 3

- Willison, K.D., Palos, T. (2010).
**Enhancing Interprofessional
Collaboration and Community-
based Participatory Research
through Technology.** *The International
Journal of Technology, Knowledge and
Society.* 6 (4):1-12.
- URL:<http://ijtcgpublisher.com/product/pub.42/prod.700>

Example Presenter Publication - 4

- Willison K.D. **Strengthening Chronic Disease Management Capacity through Knowledge Mobilization**. Chapter 2 of: *New Perspectives on Knowledge, Attitudes & Practices in Health*. R.W. Pierce and R. Schwartz (Editors). Hauppauge, New York: Nova Science Publishers Inc., 2008. www.novapublishers.com
ISBN-13: 978-1-60456-036-7.



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