

**Guidelines for Promoting BrightBites – Maintaining Brand Integrity**

***If you’d like to obtain a BrightBites web button to place on a webpage or for your email signature, please:***

* Contact [brightbitesca@gmail.com](mailto:brightbitesca@gmail.com)

***If you’d like to write about BrightBites on a webpage, please:***

* Include the BrightBites logo in its original form (not distorted in any way)
* Use text from the website to describe BrightBites
* Send mock up to [brightbitesca@gmail.com](mailto:brightbitesca@gmail.com) for review before finalizing

***If you’d like to create a print resource promoting BrightBites, please:***

* Email [brightbitesca@gmail.com](mailto:brightbitesca@gmail.com) to gain access to any graphic files needed (e.g. badges, logo, tagline, background images, etc.)
* Maintain original colours of BrightBites logo/images - black and white printing is acceptable
* Include the BrightBites logo in its original form (not distorted in any way)
* Use text from the website to describe BrightBites
* Send draft to [brightbitesca@gmail.com](mailto:brightbitesca@gmail.com) for review before finalizing

***If you’d like to include Sip Smart!™ Ontario in any promotion efforts, please:***

* Refer to the [Sip Smart!™ Ontario Terms of Use](http://brightbites.ca/wp-content/uploads/Sip-Smart-Ontario-Terms-of-Use-Final-May-2016.pdf), as Sip Smart!™ Ontario is a licensed program of the Ontario Society of Nutrition Professionals in Public Health and the BC Pediatric Society with its’ own guidelines and restrictions

If you have any questions, please contact [brightbitesca@gmail.com](mailto:brightbitesca@gmail.com).

Thank you for your interest in promoting BrightBites!